



The PURPOSE of the our Moon Society Chapter is:

“To support the Moon Society goals of furthering the exploration and settlement of the Moon.”

These efforts can grouped into three major areas:

- public outreach
 - displays
 - handout brochures & flyers
 - talks to schools and other groups
- private commercial development
 - outreach products for sale to other Moon Society chapters
 - Moon Promoting products for sale to the public
 - develop, possibly for possible profitable terrestrial use (“spin-up”), technologies and products anticipated as necessary or useful for the opening of the Lunar Frontier
- direct support of Moon Society Projects

GOALS OF PUBLIC OUTREACH

- Educate the public, showing them that we have the technological ability to settle the Moon, at reasonable cost, and that there are great benefits from such an endeavor.
- Strive to build excitement, interest, and broad public support for Lunar settlement.
- Give the public the means and knowledge to support the settlement of the Moon in their own way.

GOALS OF PRIVATE COMMERCIAL DEVELOPMENT

- Educate business people and venture capitalists on the potential return of space development and space industries.
- Encourage the development of industries and capabilities needed for the settlement of the Moon.
- Promote creation of consumer products that promote the Moon (Moonbase kits, Moon theme Murals & posters, educational videos, simulation games, publishing a side by side Earth-Moon Calendar, etc.)

GOALS OF DIRECT SUPPORT

- Conduct research, develop technology, and run experiments that enable the settlement of the Moon (e.g. ISRU projects, demonstration plant growth in Moondust simulant, etc.)
- Organize large scale fund raising to support such efforts by the national Moon Society organization, especially for special projects (publishing promotional literature, the Moonbase Analog Station Simulations, etc.) (in contrast to money raised ad hoc for chapter operations).