

**The PURPOSE of the our National Space Society Chapter is:**

“To support the National Space Society in the exploration and settlement of Space.”

**These efforts can grouped into four major areas:**

- public outreach
  - displays
  - handout brochures & flyers
  - talks to schools and other groups
- political action
- private commercial development
  - outreach products for sale to other National Space Society chapters
  - Space Promoting products for sale to the public
  - develop, possibly for possible profitable terrestrial use (“spin-up”), technologies and products anticipated as necessary or useful for the opening of the Space Frontier
- direct support of National Space Society Projects

**GOALS OF PUBLIC OUTREACH**

- Educate the public, showing them that we have the technological ability to open space frontier, at reasonable cost, and that there are great benefits from such an endeavor.
- Strive to build excitement, interest, and broad public support for the pening of Space.
- Give the public the means and knowledge to support the opening and settlement of the frontier in their own way.

**GOALS OF POLITICAL ACTION**

- Educate legislators on the advantages of a human exploration and settlement of Space and how they can support the effort through government.
- Evaluate the political obstacles and options to develop the political will for government support of the opening of the Spce froniter to enterprise and settlement.
- Direct lobbying for Space' programs by constituents and support of pro-Space candidates during elections.
- Encourage and craft legislation wording that \*supports, \*facilitates, \*enables and \*rewards human exploration and development of space, and \*removes potential legal, legislative, and bureaucratic obstacles.

**GOALS OF PRIVATE COMMERCIAL DEVELOPMENT**

- Educate business people and venture capitalists on the potential return of space development and space industries.
- Encourage the development of industries and capabilities needed for the opening and settlement of the space frontier.
- Promote creation of consumer products that promote Space (Space Station kits, Moon/Mars Base kits, Space Murals & posters, educational videos, simulation games, etc.)

**GOALS OF DIRECT SUPPORT**

- Conduct research, develop technology, and run experiments that enable the opening and settlement of the space frontier
- Organize large scale fund raising to support such efforts by the National Space Society, especially for special projects (publishing promotional literature, NSS Projects, etc.) (in contrast to money raised ad hoc for chapter operations).